

YBLN Family NOW

2019 December the First Issue
YBLN PR Committee



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Into the **YBLN** people, the first
Joochan Lee,
the new President of **YBLN**

by Je Ui Jung



Into the YBLN, the First **Joohan Lee, the new President of YBLN**

Q. How do you feel about being elected as the new President of YBLN?

I have participated in the Hansang Conventions since 2008 in Jeju, and I have seen all the efforts that the senior members made and all the process they went through for the growth of YBLN. I wish to maintain the traditions and principles that the senior members made and try my best to make YBLN a community where everyone can get their strength and consolation and grow together. With the experience of senior members, the driving force of peers, and the ambition of younger members being the basis, I will try my best to make YBLN like YBLN.

Q. What is the direction of the projects of YBLN that you suggest as the new President?

Under the slogan of “YBLN! Together We Grow!”, I wish to make the culture of YBLN as follows for the vision and the mission that we made.

1. YBLN that respects and trusts each other
2. YBLN that learns and grows together
3. YBLN where everyone participates and cares
4. YBLN that has a role in society

Q. What do you wish from the YBLN members?

Even though I am far from perfect in many ways, you trusted me and gave me an important task. I believe that you might sometimes feel disappointed of us and we will make mistakes because I, the person you chose as a worker, and the presidents are only humans. I hope that you will give us a constructive criticism, warm encouragement and support everytime you feel that way. I would especially like to ask you to participate actively.

Into the YBLN, the First **Joohan Lee, the new President of YBLN**

Q. Would you mind telling us about your business?

I am currently doing business in trade (medical devices, defense industry), production of medical devices, development of resources, coil center, and development of real estate in Indonesia and Cambodia.

Q. Please tell us about your family?

My family consists of my parents, me (and my wife and three sons), younger brother (Seungjun couple with two sons and a daughter), younger sister (one son).

Q. Is there any funny anecdote with YBLN?

Of course, there are many great memories. YBLN is a community where people use age as a standard and call each other younger or older brothers. There was a participant in Incheon Hansang Convention, and we thought he was older than us, and we tried to show our respect. It turned out that he was younger than us. We had to reorganize the seats.

Q. Is there anything you want to say to the Vice-Presidents?

Because I know that they are all busy as businesspeople and this position requires them to invest their time to serve, I am so grateful that they agreed to serve for YBLN. Let's run together for happy today and great tomorrow of YBLN!

Q. What is your goal in 2020?

There are many goals for 2020, and one of them is to enhance my health for me, my family and my company.



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December

Mingling with the new **YBLN** members

Kyungdo Kang in Japan

When I first met YBLN...

by Soyoung Jeon

I joined YBLN in 2019, recommended by Changsuk Jeon. Year-end party of YBLN members in Japan in 2017 was the first time I met YBLN members, and everyone seemed confident and great. Because I heard that the membership criteria are very strict, I was nervous, but I was also very eager to be a new member as soon as possible. The first forum I participated in was the 2018 Sapporo Diaspora Forum, and it was a precious opportunity for me to think about many things.

Brief self-introduction of Kyungdo Kang

Currently, I'm running a real estate consulting agency. In my free time, I play golf or travel. My family includes me, my wife, and two children (a 11-year-old son and a 2-year-old daughter).



Challenges of living overseas

The uniqueness of Japan feels new to me sometimes. Starting from the pro-Pyongyang federation of Korean residents in Japan, the Koreans in Japan of the settlement corporation, the newcomers who recently migrated to Japan, and finally, to regionalism, it is not an easy task to include everyone.

New year's goals for 2020

In 2020, first of all, I want to network with members all around the world. Also, I sometimes feel sorry to younger members because I joined at a late age, and at the same time, I am grateful that they embrace me so well. I will try my best to network with members more often.

Mingling with the new YBLN members

Youngdoo Suh in India

by Soyoung Jeon

The first impression of YBLN

I joined YBLN in 2019, recommended by Changhyun Kim. The first impression of YBLN was that there are so many humble people and experts. For that reason, I wanted to get along with the YBLN members as soon as possible.

Brief self-introduction of Youngdoo Suh

I am running a home shopping and online distribution business. My family includes me, my wife, and two sons, one being 7 years old and the other 6. My family live in Thailand currently. I am also working as a chairperson of the next generation at OKTA, and I like young people.

Youngdoo Suh is interested in...

I read a lot of books on success, business, and life, and I also like books on relations. During the weekends, I spend time with my family. I used to play golf three or four times a week, but nowadays, I have become a family dad that has not played golf for over a year because of my children.

Things Youngdoo Suh wants to say to YBLN

I will follow well. Please lead me well.

Thank you.

Merry Christmas.

Happy new year!



Activity report of YBLN Scholarship Committee

The Fourth YBLN Domestic Scholarship Student Selection

Three students who lived in or still live in child welfare facility were recommended by Holt Children's Services, Inc. in last October. Jaehoon Koh, the Vice Chairperson of Scholarship Committee, and Jungyong Lee, the Vice Chairperson of Scholarship Committee, and Heoyng Yu Ro, the Vice President interviewed the students to get to know them better. Through the final deliberation of the Scholarship Committee, the three students were selected as the YBLN domestic scholarship students.

December 23, at KOAS Building in Dangsandong, where the Secretariat is located, the scholarship certificate conferment ceremony was held for the 4th YBLN Domestic Scholarship students. In addition to the students, Sooyeon Lee, the General Manager of Welfare Projects, Yoonsil Son, the Manager of Welfare Strategy Team, Jisu Jung in the Welfare Strategy Team, and Eunah Oh from Overseas Koreans Foundation also attended the ceremony.



※ 장학생들의 개인정보 보호를 위해
관계자들의 단체사진으로 갈음하였습니다.

Activity report of YBLN Scholarship Committee

The Fourth YBLN Domestic Scholarship Student Selection

The selected students will receive the scholarship of 4,000,000KRW a year in total during their study at the university. Furthermore, to help them achieve their dreams, YBLN members will mentor them as well.

The Scholarship Committee is looking for people who will be mentors for the students who struggle to achieve their dreams no matter how difficult the circumstances are. Every student will be assigned one domestic mentor and one overseas mentor. If you wish to be a mentor, please contact the Scholarship Committee (Jaehoon Koh, the Vice-Chairperson) or the Secretariat.

● Yewon Park

- Major : senior citizen welfare industry
- Dream : a businessperson in the senior citizen welfare industry to economically help the senior citizens who live alone
- Wishes a mentor who works in the senior citizen welfare industry or does their business in China

● Seunghoon Lee

- Major : Social Welfares
- Dream : a social worker to help children in the similar circumstances as his
- Wishes a mentor who will advise him like a parent and who runs social welfare institution

● Jaeyeol Lee

- Major : hotel and tourism
- Dream : Barista, bartender
- Wishes a mentor who works in the catering business

● Jung-il Kwon ※ YBLN & OK Bae&Jung Scholarship Foundation overseas scholarship student

- Major : sports management
- Dream : a professor of physical education

From the YBLN Forums

2019 YBLN Latin America Forum

by Sangmin Choi

Latin America Forum, the first official YBLN forum after the Hansang Convention in October in Yeosu, was held for 3 days and 2 nights, from December 6 to 8, 2019, at Iguazu, the biggest waterfall in the world, where Brazil, Argentina, and Paraguay face each other.

At this forum, 14 people in total, including 11 members among 20 members in Latin America, one observer from Argentina, and two companies participated. The topic of the forum was the reception and harmony of the new members, and deliberation of what activities YBLN should do from now on and industrial inspection at a hydroelectric power plant also took place.

The schedule of the program included accommodation at the Mabu Thermas Grand Resort Hotel in Brazil, golf in Brazil, lunch in Argentina, and supper in Paraguay with a cool glass of beer. It was a highly international forum where the advantage of the location of adjoining three countries was maximized.

Yoohyup Jang in Paraguay prepared all the programs and schedules for the forum, and thanks to his experience of having been to the waterfall more than fifteen times, the forum was of great quality.



From the YBLN Forums

2019 YBLN Latin America Forum

The scenery of the Iguazu waterfall differs from Brazil and from Argentina. Sangwook Lee and Seungkwan Lim bickered with each other that the scenery from their own country was more beautiful. The quarrel felt like the identity of YBLN in that the countries differ but the waterfall is one.

The beautiful scenery of the Iguazu waterfall and the spray of the waterfall relieved members who had been tired from their work and daily life. There was also an opportunity for us to rate meat from Paraguay, Argentina, and Brazil while members from each country argued that their meat was the best. We also had some time to console each other on personal and business matters that could not be shared frankly in the Korean community where they belonged.

On the last day, the forum was finished with an industrial inspection to ITAIPU, the biggest hydroelectric power plant in the world. The construction of the power plant started in 1981 and went on for about 20 years through numerous criticisms and accusations. The square measure of the water kept in the dam is three times the square measure of Sao Paulo in Brazil, and the produced electricity per hour supplies 80% of the demand of electricity in Paraguay and 15% of Brazil. It is the biggest eco-friendly electric power generation facility.

“It feels that the YBLN meeting breaks through my heart more than the Iguazu waterfall, and the love toward each other is bigger than the ITABO dam. I regret that I learned about YBLN only recently,” said Joonyoung Choi, an observer and a businessperson in Argentina.

I am sure that even if there are conflicts and different opinions at YBLN because of various thoughts and different perspectives, if we keep making YBLN together with patience and calmness, YBLN will be a more international community that generates more powerful energy than the ITAIPU hydroelectric power plant.



With YBLN in 2020, too!

YBLN Events in 2020

- **ASEAN Forum**

- Laos Vientiane
- February 6 ~ 8 & Option tour February 8 ~ 10
- Register now : YBLN website (<http://ybln.net>) or Google sheet (https://docs.google.com/spreadsheets/d/1617BPBgfL66bbr-Bg_t7ZxHNpmyKvc4udwcnrvfLNGQ/edit#gid=0)

- **East Asia Forum**

- China Weihai
- In April

- **Ho Chi Minh City Forum**

- Vietnam Ho Chi Minh
- June 17 ~ 19 & Optional tour June 20 ~ 21
- Register now : YBLN website (<http://ybln.net>) or Google sheet (https://docs.google.com/spreadsheets/d/1mRxrc_h8LCTnL8-Dzl2eeBkQWm9pdY7BMEV7bsEvUaA/edit#gid=0)

- **Family Camp**

- In August

- **World Korean Business Convention**

- Korea Busan
- October 27 ~ 30

Seoul St. Mary's Hospital health screening programs for **YBLN**

- For YBLN members, children of members, parents of members, spouses of members, parents of members' spouses
- Discount : 15~40% cheaper than normal price
- Reservation staff: Sehoon Moon
 - Telephone : 02-2258-1869
 - Mobile: 010-7582-0107

※ Please contact the reservation staff for reservation and health examination programs.

I Overall Guidelines for Health Examination Programs

Program		Purpose
International Basic		A basic program aimed to identify current health status of ordinary adult client (approximately takes 2 hours in average)
International Intensive	Woman	Especially designed for women in middle age, mainly focusing on gynecologic disorders regarding ovaries and uterus (approximately takes 3.5 hour in average)
	Digestive	Intensive program for the digestive system via performing endoscopic procedures and abdominal CT scan, and etc. (approximately takes 4 hours in average)
	Heart	Specifically planned to examine the cardiovascular system, analyzing 3DCT and ultrasonography (approximately takes 3.5 hour in average)
	Cancer	Intensively assessing risk factors of cancer at vulnerable organs in general (approximately takes 4 hours in average)
	PET-CT	Thoroughly scanning a wide range of body, utilizing PET-CT, in order to discover any cancerous risk factors. (approximately takes 4 hours in average)
International Kids		Not only checking the basic health information of a pediatric client but also considering vulnerable epidemic, such as varicella and rubella (approximately takes 1 hour in average)
International Express		A comprehensive health check-up from head-to-toe by performing brain MRI+A, CT scans, as well as ultrasonography (approximately takes 5.5 hours in average)
Marian	Special	A comprehensive health screening program assisted by specially trained nurse. (approximately takes 5.5 hours in average)
	Prestige	The most extensive total health package, proceeded for one night and two days. The client is able to use the VIP ward during his or her stay.

[Announcement]

YBLN business registration completed

- Following the incorporation and the registration of YBLN as a non-profit corporation, the business registration of YBLN has been completed.
- Therefore, in January 2020, the corporate bank account of YBLN will be opened and the credit card payment device will be available. With the credit card payment device, the payment of the membership fee will be more easier for YBLN members.

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Published by YBLN PR Committee

YBLN Family NOW is published by YBLN PR Committee since December 2019 to communicate deeper with YBLN members and deliver various news of YBLN to the members. Led by Chang-hyun Kim, the Chairperson, Dongjae Lee, Je Ui Jung, and Soyoung Jeon are participating in the **YBLN PR Committee**.

YBLN Family NOW welcomes the participation of members. If you wish to share your writing such as poems or essays, or pictures that you took and paintings that you made, please send them to the **YBLN Secretariat** (yblncenter@gmail.com) anytime.

If you have any story or news that you wish to share with YBLN members, please feel free to contact the **PR Committee** or **YBLN Secretariat**.