



Open Invitation for Participation

The Overseas Koreans Foundation (OKF) is an organization under the Ministry of Foreign Affairs that supports overseas Koreans. OKF is inviting overseas Korean entrepreneurs of different generations who are actively playing their role in local mainstream society to ‘2022 YBLF (Young Business Leaders’ Forum) & Hansang Forum.’ We ask for active participation of domestic and foreign entrepreneurs at ‘2022 YBLF (Young Business Leaders’ Forum) and Hansang Forum’ which will be held both on-site and online in conjunction with the ‘20th World Hansang Forum’. We look forward to meeting you.

1. Overview

○ 2022 YBLF (Young Business Leaders’ Forum)

- Date : Oct. 31(Mon.) – Nov. 3(Thur.), 2022
- Venue : Ulsan Exhibition & Convention Center(UECO) / Hybrid format (on-site and online)
- Participants : Approximately 150 people
 - 50 new participants, 100 returning participants
- Purpose : Discovering the next generation of entrepreneurs and supporting to build global business network

○ 2022 Hansang Forum

- Date : Nov. 1(Tue.), 2022
- Venue : Ulsan Exhibition & Convention Center(UECO) / Hybrid format (on-site and online)
- Participants : Approximately 100 people
 - 20 new participants, 30 returning participants of YBLF and Hansang Forum, 20 leading CEO participants, 20 Ulsan based entrepreneurs
- Purpose : Strengthening exchanges and cooperation between Hansang generations and discussing economic revitalization and development of Hansang

2. Application Information

A. Eligibility

<New Applicants for YBLF>

- Entrepreneurs of Korean descent (regardless of nationality) aged 45 or less
- Entrepreneurs who are highly recognized within their country of residence and are recommended by Korean diplomatic offices or Korean economic organizations.
 - Overseas Applicants : CEO or entrepreneurs who are active in their respective local mainstream societies
 - Domestic Applicants : Outstanding leading entrepreneurs in Korea who have an understanding of and are interested in becoming a member of the Hansang Network

<New Applicants for Hansang Forum>

- Entrepreneurs of Korean descent (regardless of nationality) aged 46 or more
- Entrepreneurs who are highly recognized within their country of residence and are recommended by Korean diplomatic offices or Korean economic organizations.
 - Overseas Applicants : CEO or entrepreneurs who are active in their respective local mainstream societies
 - Domestic Applicants : Outstanding leading entrepreneurs in Korea who have an understanding of and are interested in becoming a member of the Hansang Network

<Returning Participants of YBLF and Hansang Forum>

- Returning participants of the forum who have applied for the 'World Korean Business Convention'
- ※ Only new applicants are required to apply. For returning participants, they can participate only by registering for the Korean Business Convention (Registration for the Korean Business Convention in progress)

B. Selection Procedure and Schedule

- Application submission → Selection screening → Notification of selection result → Convention registration → Individual entry to Korea (if possible) and attendance
- Submission Dates : June 13(Mon.) ~ July 8(Fri.)
- Selection Notification : In July / individual basis and through Korean diplomatic offices

☐ Submission Method

<Overseas Applicants>

- Submit application documents to Korean diplomatic missions in region of residence
 - Letters of recommendation from Korean diplomatic missions, overseas Korean economic organizations, or leading CEOs are required.

<Domestic Applicants>

- Submit application documents directly to the Overseas Koreans Foundation via e-mail
 - Letters of recommendation from economic organizations or leading CEOs are required.

☐ Required Documents

- ① Attached application form (with identification photo : minimum 100kb)
 - ※ Application form can be downloaded from hansang.net
- ② A Korean or English resumé (focused on business activities) ※Free form
- ③ Introduction of company or business presentation (ppt format) under 10 slides
 - Additional 2 slide summary (for inclusion in directory booklet)
- ④ A copy of passport (※ Not allowed to submit resident ID card)
- ⑤ A copy of certificate of enrollment, certificate of work experience (issued by a company), and business license (certificate)
- ⑥ Other evidence of career
 - ※ Articles in journals and newspapers, records of awards, research, and corresponding field thesis, etc.

3. Program (Plan)

		Program of Korean Business Convention		Hansang Forum Program	YBLF program
Time	Monday, Oct. 31	Tuesday, Nov. 1.		Wednesday, Nov. 2	Thursday, Nov. 3
08:00 -09:00				Hansang Economic Association Meetings	Hansang Economic Association Meetings
09:00 -10:00					
10:00 -11:00		Opening Ceremony and Keynote Speech	Business Meetings and Consulting services on International Tariffs, Trade and Customs	Startup Pitch Competition 1	Startup Pitch Competition 2
11:00 -12:00	Press Conference	Welcome Luncheon hosted by Ulsan Metropolitan City		Luncheon	Closing Ceremony and Farewell Luncheon
12:00 -13:00		Opening of Business Exhibition			
13:00 -14:00					
14:00 -15:00	Registration	Hansang Forum	On-Site Interviews for Hansang Interns	Leading CEO Internal Meeting	Business Meetings and Consulting services on International Tariffs, Trade and Customs
15:00 -16:00		Seminar		YBLF Business Lecture	
16:00 -17:00	Hansang Steering Committee meeting			Leading CEO Forum	
17:00 -18:00				YBLF Regional Discussion	
18:00 -19:00	Welcome Banquet Hosted by Maekyung Media Group	YBLF Opening Ceremony ----- YBLF Banquet	On-Site Interviews for Hansang Interns	YBLF General Meeting	
19:00 -20:00		The 20 th Anniversary Ceremony and Banquet			
20:00 -21:00				Night of Hansang (Gala Dinner)	
21:00 -22:00		Hansang Economic Association Meetings		Hansang Virtual Youth Talk Concert	Hansang Economic Association Meetings

※ The above schedule may be subject to change.

4. Participant Support (Common)

- New applicants : Free registration fee, accommodation fare for on-site participants (3 nights)
- Returning participants : Accommodation fare for on-site participants (1 night)

5. Inquiries

- Contact person: Hyewon Kim, Hansang Business Department
- Contact information: Tel: +82-64-786-0285 / E-mail: hkim@okf.or.kr

6. Requirements and Conditions

- Applications lacking necessary documents will not be considered.
- Participation will be withdrawn for those who submit false information.
- For returning participants of YBLF and Hansang Forum, they can participate only by registering for the Korean Business Convention (However, 'Korean Business Convention' registration is mandatory and the registration information to be announced in July via e-mail and www.hansang.net)

Attachment : Application Form